

A Year in Review

THE BETROSPECTIVE

2026 IS ALREADY IN FULL SWING, SO LET'S TAKE A LOOK BACK AT 2025

THE BETTY BRIGADE HAS GROWN IN WAYS WE COULDN'T HAVE IMAGINED. WE'RE GRATEFUL FOR EVERY PERSON WHO HELPED SHAPE THIS JOURNEY — OUR CURRENT AND FORMER BETTIES, OUR WONDERFUL CLIENTS, AND OUR TRUSTED VENDORS.

TWENTY-FOUR YEARS LATER, WE'RE PROUD TO BE RECOGNIZED AS ONE OF AMERICA'S BEST-IN-CLASS RELOCATION, ORGANIZING, AND HANDYMAN SERVICES! HERE'S TO THE NEXT CHAPTER OF "ONE CALL DOES IT ALL" — AND TO MANY MORE YEARS!

Call the Betty Brigade
Home Organization, Downsizing, Moving, Repairs.

24 YEARS?! NO WAY!

IN 2026, THE BETTY BRIGADE WAS HONORED AS ONE OF THE TOP 50 BUSINESSES TO WATCH BY THE MICHIGAN SMALL BUSINESS ASSOCIATION — A MILESTONE THAT REFLECTS OUR UNWAVERING COMMITMENT TO EXCELLENCE IN ORGANIZING, RELOCATION, AND DOWNSIZING SERVICES!



TOP 50 BUSINESSES TO WATCH IN MICHIGAN!



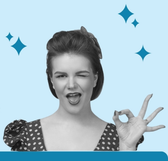
THE BETTY BRIGADE TOOK A BOLD NEW STEP IN 2025 BY INTRODUCING OUR HANDYMAN AND ORGANIZING SUBSCRIPTION SERVICES.

THESE SUBSCRIPTION OPTIONS TRANSFORMED THE WAY HOMEOWNERS MANAGE ONGOING MAINTENANCE AND ORGANIZING NEEDS, OFFERING A CONVENIENT, RELIABLE, AND STRESS-FREE SOLUTION TO TASKS THAT OFTEN FEEL OVERWHELMING.



WE LAUNCHED OUR NEW SUBSCRIPTION SERVICES!

THE BETTIES STUMBLED UPON SOME TRULY UNFORGETTABLE FINDS THIS YEAR — FROM PRECIOUS FAMILY PHOTOS TO LONG-LOST CAR KEYS. AND THE BIGGEST SURPRISE? WE UNCOVERED $8,502 IN "LOST" MONEY FOR OUR CLIENTS IN 2025! HELPING CLIENTS RECLAIM BOTH SPACE AND UNEXPECTED TREASURES IS ONE OF THE BEST PARTS OF WHAT WE DO.



YOU LOST IT, WE FOUND IT!



IN 2025, THE BETTY BRIGADE RECYCLED 250 CUBIC YARDS OF MATERIAL!

TO PUT THAT INTO PERSPECTIVE, THAT EQUALS 6.25 FULL 40-YARD DUMPSTERS WORTH OF STUFF THAT WE KEPT OUT OF THE LANDFILL!

GOOOOO BETTY! KEEPING ANN ARBOR CLEANER, GREENER, AND A LITTLE MORE JOYFUL — ONE PROJECT AT A TIME.

WE LOVE TO RECYCLE!

WE'RE THRILLED TO SHARE THAT, THANKS TO OUR TRUSTED VENDORS, OUR CLIENTS RECOVERED AN INCREDIBLE $77,166.03 FROM THEIR UNWANTED ITEMS IN 2025.



WE MADE OUR CLIENTS MONEY!

HOUSE N2 HOME, NU2U AGAIN, HOUSE BY THE SIDE OF THE ROAD, AND THE ANN ARBOR PTO THRIFT SHOP ARE JUST A FEW OF THE LOCAL CHARITIES WE SUPPORTED.

IN TOTAL, THE BETTY BRIGADE DONATED $110,221.00 IN RESOURCES TO ORGANIZATIONS LIKE THESE IN 2025.

OUR BETTY FAMILY GREW, CHANGED & EVOLVED IN 2025



CHRISTINE - LEAD BETTY



DANI - OFFICE MANAGER BACK AFTER 10 YEARS

BETTY GIVES BACK

WELCOME NEW BETTIES!

OUR ROCKSTAR TEAM KEEPS EVERYTHING RUNNING SMOOTHLY



SHARON - PRESIDENT BETTY



DON - HANDYCREW LEAD



MADDIE - LOGISTICS MANAGER



STACY - FIELD BETTY



ALLIE - LEAD BETTY



KAYLA - LEAD BETTY



RACHEL - HANDYCREW SUPERVISOR

WE APPRECIATE ALL OUR STAFF!

24 YEARS AGO, SHARON MCRILL FOUNDED THE BETTY BRIGADE TO HELP PEOPLE.

HERE'S TO ANOTHER YEAR OF BRINGING PEACE AND EASE TO OUR CLIENTS!

HERE'S TO 2026!